

## NEWS RELEASE

14th September 2012

For immediate release



### **ACREW elect to support the charitable organisation YachtAid Global**

ACREW.com, the online network connecting the world's superyacht professionals, is proud to announce YachtAid Global as its official charitable organisation for 2012-2013.

The ACREW.com professional network together with the new rewards programme ACREW ADVANTAGE will be donating directly to YachtAid Global every time the rewards card is used.

ACREW pledges a one euro donation for every transaction made through the ACREW ADVANTAGE rewards card which is being rolled out to ACREW captain and crew members, and to participating member businesses.

The donation applies every time a member presents the ACREW ADVANTAGE card when making purchases and accruing points, as well as when they redeem points at participating businesses.

Details of the ACREW network and the ACREW ADVANTAGE programme will be the centrepiece of ACREW's presence at the ZEST terrace during the 2012 Monaco Yacht Show.

The ACREW@ZEST team will be on hand to explain all the great new features of the network and explain why ACREW is the choice for captains, crew and businesses online, on shore and on board.

ACREW will also be organising roundtable discussions on key industry issues, as well as hosting networking Happy Hours at the ACREW@ZEST terrace with live music from the Barcelona based band "Sinead."

ACREW is delighted that six key sponsors will be attending the event and will be on hand to meet with industry professionals throughout the show. They are: Bargate Murray, YachtsXL, IPM group, Calm Collected, Savage Marine Ltd, and Christophe Harbour.

YachtAid Global coordinates the delivery of supplies around the world to those in need, located in remote areas, via a fleet of yachts. YAG is "Changing the World without Changing Course.." [www.YachtAidGlobal.org](http://www.YachtAidGlobal.org)

Join the conversation. Join ACREW. Join in on [www.acrew.com](http://www.acrew.com)

For further information, please contact:

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ACREW will be on hand at the ZEST terrace from 18th September to 22nd September.



## ACREW@ZEST Sponsors at the 2012 Monaco Yacht Show

**Bargate Murray** - World Class Yacht, Aviation and Business lawyers based in London UK. We work to protect and promote the assets and interests of our clients, adding value by providing cost-effective and intelligent advice.

[www.bargatemurray.com](http://www.bargatemurray.com)

**IPM Group** - The most complete sailing facilities and best consultancy in luxury yachting with internationally known brands such as Marina Ibiza and STP. IPM Group meet all your needs - from the most secure refit and repair area to berthing throughout the Mediterranean with a full concierge service.

[www.group-ipm.com](http://www.group-ipm.com)

**Calm Collected** - A clothing label for luxury yacht crew. A premium approach for stylish work wear with adapted classics and luxury basics.

[www.calmcollected.com](http://www.calmcollected.com)

**Christophe Harbour** - A dynamic resort community with elegant residences, resort hotels, and exceptional amenities including a superyacht marina and village, Tom Fazio golf, and a beachside pavilion. Ownership options on this stunning 2,500 acre estate include hillside, beachfront and harbourside residences and homesites and alongside berths in the superyacht marina.

[www.christopheharbour.com](http://www.christopheharbour.com)

**YachtsXL** - The leading global online video publisher to inform and inspire the superyacht industry, and any individual who can afford the ownership of a superyacht, with videos on every subject related to buying, building and owning superyachts and luxury-related products.

[www.yachtsxl.com](http://www.yachtsxl.com)

**Savage Marine Ltd** - Specialists in designing and manufacturing high quality LED lighting products. Regarded by many as the leading supplier of lighting solutions to the superyacht industry since their establishment more than 17 years ago.

[www.savagelighting.com](http://www.savagelighting.com)

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