



Changing the World Without Changing Course

For Immediate Release

Contact: K.C. Wenger:
kcwenger@yachtaidglobal.org

YachtAid Global Launches ‘Operation Viti’ Relief for Fiji

100% of Donated Funds to Provide Cyclone Yasa Relief to Fiji

(San Diego, Ca, December 25, 2020) – ‘Operation Viti’ has been launched by YachtAid Global as a disaster relief fundraising initiative to support transport and provision of immediate and long-term humanitarian aid and supplies to Fiji in the aftermath of Tropical Cyclone Yasa.

YachtAid Global is working to support Fiji National Disaster Management Office with initial assessment and deployment of rapid efforts across the northern and eastern division islands, by organizing and carrying out an integrated approach to air and maritime operations with yachts, aircraft from nearby islands, and partners LifeFlight Fiji, SEAL Yachts Fiji, Partners in Community Development-Fiji, YachtHelp, and Fiji Emergency Medical Assistance Team (FEMAT).

The Operation began on December 22nd with integrated air operations provided by a seaplane and maritime operations engaging two superyachts and three smaller local support boats to deliver the first 20 tons of disaster relief aid across islands in the northern division.

Work continues today across the islands of Galoa, Tavea, Yadaga, and Yadua delivering food, water, tarps, shelter kits, kitchen sets, mosquito nets, hygiene kits, lanterns, food rations, and toys for children to remind them that they have not been forgotten. In addition, preparation for future helicopter landings is being carried out to enable additional delivery of aid.

The category-5 Tropical Cyclone Yasa made landfall over Fiji’s northern island of Vanua Levu on Thursday, December 17th, bringing with it torrential rain, life-threatening storm surge, widespread flooding, and wind gusts of over 345 kph.

The cyclone, the second strongest on record to make landfall in Fiji, has left a path of destruction: stripping trees, flattening buildings, homes, and schools, cutting power, and destroying food and water supplies. It has also caused the government to have to suspend coronavirus social distancing measures for evacuees adding weight to the crisis.

100% of the monetary donations contributed to Operation Viti, named in honor of the indigenous name for Fiji, will fund disaster relief and supplies for the communities in need across Fiji. Relief may include emergency water, water filters, food, hygiene kits, medical and shelter supplies as well as longer-term recovery aid and assistance all provided under established guidelines and pandemic protocols.

-1 of 2-



Changing the World Without Changing Course

The link to the secure payment gateway to support of Operation Viti is:

<http://yachtaidglobal.org/campaigns/tropical-cyclone-yasa-relief-for-fiji>

YachtAid Global Operation Viti will provide short and long-term support to the people of Fiji, who offer amazing hospitality, experiences, and enjoyment to visiting yachts and need the support of the yachting community to help them rebuild their lives, homes, and communities right now and in the years ahead. Please donate to operation Viti today.

YachtAid Global (YAG) is a registered 501(c)(3), operating at the highest levels of international non-profit work across coastal communities worldwide.

The organization's humanitarian aid, conservation programs, and disaster relief responses are successfully implemented through a vetted network of NGOs, agents, government agencies, brokers, and charities, in combination with YachtAid Global's provision of consultation, leadership, and logistics management, at local and global levels, for superyachts interested in participating in the execution of the altruistic activities.

Since 2006, YachtAid Global has engaged 250+ yachts across 175+ projects over 25+ countries in timely, agenda-free projects that saved lives, built stronger communities, and enabled YachtAid Global's partner donors, businesses and yachts to contribute to the world around them and leave lasting philanthropic footprints across global coastal communities.

Contact YachtAid Global to learn more about programs, emerging initiatives or to support the organization as they continue "Changing the World Without Changing Course."

Information at: www.yachtaidglobal.org

###

EDITOR'S NOTE: For photography, interview requests or additional information on YachtAid Global Operation Viti Cyclone Yasa Relief to Fiji, contact K.C. Wenger, YachtAid Global Public Relations at kcwenger@yachtaidglobal.org and/or +1-717-572-2779 (UTC-5).