



2017 Annual Report

A year of devastating records



YachtAid Global.

Changing the world without changing course

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THANK YOU

Dear friend of YachtAid Global,

The natural disasters faced by coastal communities in 2017 were varied, challenging and, at times, heartbreaking.

With your support we were able to not only make headway in alleviating conditions for some of the worst hit communities, but also contribute to their ongoing self-sufficiency with the aim of faster future recovery.

The yachting community has rallied around the people who - like us - base their lives and livelihoods around the ocean. We're seeing powerful initiatives and increased engagement from around the globe as superyacht owners, crew, captains and companies strive to help in times of need.

We've been matching relief needs with the NGOs, yachts and other organizations who can best help them and we're feeling incredibly positive about the impact these collaborations can have.

Thank you for your ongoing support and encouragement of our work delivering aid and providing disaster relief to some of the world's most vulnerable coastal communities.

Mark Drewelow - YachtAid Global Founder

Tim Forderer - YachtAid Global Executive Director



2017 ANNUAL REPORT

In 2017, an unprecedented number of hurricanes hit the Caribbean in quick succession. With those affected struggling to recover before the next storm hit, the superyacht industry swung into action to offer some much-needed relief.

One of our key developments in 2017 was ramping up our ability to bring together NGOs, disaster relief experts and volunteers for the delivery of humanitarian aid to coastal communities in need. With the experience gained since our launch in 2006 we knew we were able to combine the efforts of yachts, businesses and volunteers within the yachting community, match them with organizations outside the industry, and consult with our partners and networks to get aid to where it was needed most.

With the effects of 2016's Hurricane Matthew still having an enormous impact on Haitians, early in 2017 we continued to fundraise to assist recovery efforts in the region.

2017 also saw us take on our first full time volunteer. Captain Timothy Forderer already had the title of carrying out the greatest number of YachtAid Global operations and in mid-2017, dedicated his time to assisting our founder, Mark Drewelow, and the wider team of volunteers in driving our work forward. He works alongside another new core addition to the team, Zoran Selakovic who brings his operations, technology, and strategic planning capabilities to bear for YachtAid Global

2017 FINANCIAL STATEMENTS

YachtAid Global is a project of United Charitable, Inc. – a registered 501(c)(3) public charity. Please see the UCP website, UnitedCharitable.org, to view all charitable, financial, solicitation, and registration documents.

IN NUMBERS

Countries in the Caribbean suffered significant damage in 2017 as Hurricanes Harvey, Irma and Maria tore through the region causing a preliminary estimated total of USD \$281.14 billion in destruction. The season's ten total hurricanes occurred consecutively, compounding the severity of the situation as residents struggled to re-establish the necessities of life between storms. In total, we delivered 325,000 pounds of aid to the Caribbean, including 83,000 meals, 48,000 hygiene kits, and over 6,300 tools.

83,000

MEALS DELIVERED IN THE CARIBBEAN

With the severity of the situation, we were heartened to see the yachting community pull together to provide ongoing assistance, and were pleased to be able to coordinate its efforts. Yachts made the Atlantic crossing from Europe and departed Ft Lauderdale and New England, laden with relief for the 15 affected islands of the Caribbean, while we also formed new partnerships with international NGO, Sea Shepherd and maritime logistics company, Resolve Marine to further amplify the results we were able to deliver.

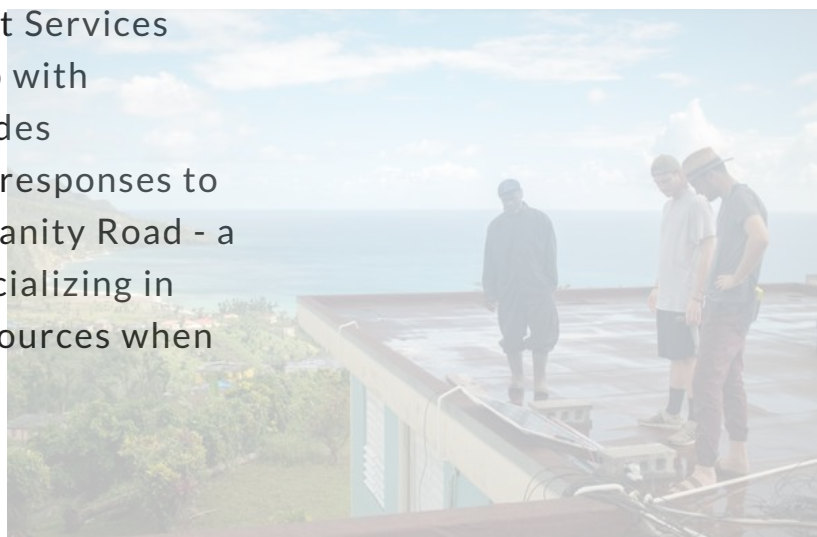
-
- 44+ YACHTS
 - ONE SEA SHEPHERD VESSEL
 - 750+ CREWMEMBERS
 - THOUSANDS OF VOLUNTEERS
 - 325,000 POUNDS OF AID
 - 15 ISLANDS
 - 83,000 MEALS
 - 48,000 HYGIENE KITS
 - 6,300 TOOLS
 - 60 CHAINSAWS
 - 1,250 WATER FILTERS
 - 1,850 TARPAULINS
 - ONE RESOLVE MARINE VESSEL; M/V LANA ROSE

INCREASING PARTNERSHIPS

With the scale of natural disasters we faced this year, and the volume of people and organizations dedicated to assisting, a new key role emerged for us. In 2017 more than any other year, we've been engaged in coordinating NGOs, governments, the yachting community and other relief groups to ensure maximum impact is delivered across all for the end beneficiaries. This has included on-the-ground assessments to define the most pressing relief needs, coordination with government ministries, working with logistics organizations and coordinating captains, crew and yacht owners.

HIGHLIGHTS

We partnered with Sea Shepherd for the first time when the NGO's vessel M/V *Sharpie* delivered aid and children's gifts coordinated from Florida by YachtAid Global, with the Superyacht Services Guide and POCC. We also teamed up with Partnership 4 Humanity which provides procurement and logistics for faster responses to disasters around the globe, and Humanity Road - a disaster response 501c3 charity specializing in sourcing critical information and resources when disaster strikes.



DARK & STORMY

One of the highlights of the year for us was the efforts of a group of dedicated people based in Palma, Majorca working to help the people of the Caribbean. Seeing a fellow superyacht hub across the Atlantic tackling enormous devastation, Steen Christensen of Fraser Yachts Palma, Molin Lars curator of the Palma Yacht Crew Page, STP Shipyard, The Islander Magazine, and Estela Shipping organized the Dark and Stormy Hurricane Relief Party, raising nearly €13,000 for charity.

Funds from the Dark & Stormy event were used in part to purchase water filters and buckets that were delivered across several islands, including to Dominica in late November aboard S/Y *Enzo*. Funds were also allocated to the purchase of 28.31kg of tropical seeds - from carrots and cucumbers to sweet potatoes and eggplants - purchased for Dominica. This was based on a ground truth assessment of the seeds needed to help rebuild its crops and nurseries washed out by the storms, with the seeds delivered to Dominica aboard M/V *Lana Rose* in early December.

Estela Shipping also organized two further events; a superyacht poker tournament and end of season party to raise money for our efforts in the Caribbean, for which we were immensely grateful.

CROSSING WITH A CAUSE

With the Caribbean suffering, a number of yachts made their crossing count as they took on aid in Europe to be delivered across the Atlantic. Captain Mike O'Neill of M/Y *Katharine* has been instrumental to our work on more than one occasion and stepped up to the plate again this year - *Katharine's* crew loaded 5,200 jars of donated baby food and a load of plywood aboard in France to take to Anguilla.

Likewise, Captain Nick Line and the crew of M/Y *Va Bene* took to our no-empty-saloons approach with alacrity and crossed the Atlantic from Europe to Dominica with a load of relief supplies onboard. From the Caribbean, BWA Yachting lead by Captain Lucille Frye of BWA St. Maarten, swung into action with its Ark project; mobilizing M/Y *Suri* and S/Y *Lorena* in impressive operations which incorporated supporting efforts on both sides of the Atlantic.

SOULR & M/Y ROCINANTE

A millennial's solution for disaster-struck communities provided immediate relief to communities in the Caribbean, and an ongoing solution to build climate-resilient societies. Tyler Norris, whose brand Soulr has become the epicenter of the micro clean energy movement, asked YachtAid Global to assist in moving solar powered equipment to where it was needed most. With the help of a 260ft yacht, we were able to see that Soulr fridge/freezers, Soulr power stations, AquaPaks, and a full solar mobile kitchen were delivered to the island of Dominica in mid-December, followed by additional units which were sent to Puerto Rico and the US Virgin Islands shortly after. The yacht itself, M/Y *Rocinante* also carried a load of supplies; travelling from Miami down to Dominica, taking part in our C-Phoenix operation to transport relief goods to the island.



Tyler Norris of Soulr teamed up with 80m M/Y Rocinante to transport solar powered carts designed to help those affected by Hurricanes Irma and Maria return to self sufficiency.

CRITICAL TO SUCCESS

The Caribbean hurricane season was the defining episode of the year; the destruction wrought on islands was all encompassing in places and it soon became apparent that the scale of response would need to be massive.

Leaders in the superyacht industry were quick to take action. Motoryachts *Katharine*, *Slipstream*, *Suri* and *Va Bene* were some of the first to respond, and the actions of their captains and supporters including Mike O'Neill, Phillip Stevens, Nick Line and BWA's Lucille Frye inspired others to follow suit.

At the same time, we were forging partnerships to identify exactly what was needed on the ground and ensure aid deliveries weren't double ups of supplies other agencies had delivered.

Good partnerships are critical to success and this year we were able to work with Humanity Road, LIFT Non Profit Logistics, Eco-Mer, Compassion Services International and Mark Hattabaugh, Global Resilience Initiatives, Inc., Global Empowerment and We Do Better to name a few.

Those partnerships allowed us to identify unmet needs and under-served communities, assisting with online sourcing of critical information, locating and providing pallets of aid, warehousing services, and facilitating delivery and distribution of the aid.



PARTNERS

RESPONSE GATHERS MOMENTUM

By this point the earliest responders to the Caribbean crisis had inspired others and the yachting community as a whole was working hard to help its friends around the region. It quickly became apparent that there was a gap in information reaching yachts on exactly which supplies were needed on each island. YachtAid Global was able to step in and ensure a unified response from the yachting community which delivered effective relief with precision.

Industry leaders put in a call to the YachtAid Global team for advice on supporting yachts carrying out operations, and YachtAid Global was able to suggest a think tank of leaders which crossed the sectors of the industry. “Getting people to work together in a highly competitive industry isn’t always a given,” says Executive Director, Tim Forderer.

“We were so impressed by the ability to put all egos aside and work together for the greater good.”



M/Y Slipstream was one of the first yachts to swing into action when the devastation of the Caribbean hurricane season became apparent.

SUPERYACHT AID COALITION

At the Monaco Yacht Show which fell soon after that call, the Superyacht Aid Coalition was born. Well-known figures in the industry instrumental to putting together the effort included Captain Mike O'Neill of M/Y *Katharine*, Norma Trease, Fiona Maureso, MYBA president, with organizations and companies including MYBA, IYBA, LYBRA, BWA/ARK, PYA, Adam Tarleton and AYSS, Tove Johnston of Fraser Yachts, ACREW, ISS, YachtNeeds, Antonella Della Pietra and Lucille Frye of BWA Yachting, Freedom Maritime, Riviera Yacht Support, Jean-Luc Annone from Eco-Mer and representing YachtAid Global in the South of France, Melita Marine, National Marine, and several yachts all quick to be involved.



“The contributions and assistance which came from the yachting industry in response to Hurricanes Irma and Maria were unprecedented,” says Mark Drewelow, YachtAid Global’s founder. SuperYacht Aid Coalition was managed under YachtAid Global's logistical dexterity, with additional involvement in communication, public relations, and fundraising for the coalition.

It was the first time the huge latent power of the superyacht industry had been harnessed and its ability to do good on a large scale has been both encouraging and inspiring.

ECO-MER

In France, our partners Eco-Mer had become our trusted representatives on the Côte d'Azur. Eco-Mer and its president, Jean-Luc Annone organize the successful Yachts du Coeur events, where superyacht crew and industry companies donate goods which are then loaded on yachts to be transported to communities internationally.

PARTNERS




The events have become legendary, with human chains to move goods and bagpipers to encourage participants becoming part of the course. Amongst other projects, Eco-Mer was instrumental in 2017 in loading M/Y *Slipstream* with goods to be transported to the Caribbean.

A YEAR OF COLLABORATION

Another relief operation carried out with the assistance of partnerships was the operation of sailing vessel *Enzo* from Rhode Island which delivered high-impact water filtration systems to communities across the US and British Virgin islands, Puerto Rico, Dominica and all primary, pre- and high schools in Anguilla, along with solar chargers, batteries, and mosquito netting. In total, Operation Enzo will provide over 200 million gallons of clean water over the next few years.

Across the year, we were ably assisted and encouraged by a wide array of individuals and organizations which selflessly donated their time, knowledge, logistical services and supplies, including the International Superyacht Society, United States Superyacht Association, the Association of Yacht Support Services and the inimitable SuperYacht Content which was instrumental in helping to spread communications on the work being done.

The YachtAid Global team also worked closely with the Hon. Dr. John Colin McIntyre, Minister for Planning, Economic Development & Investment of Dominica. At a roundtable we hosted at Resolve Marine during the Ft. Lauderdale International Boat Show, the mission to bring relief aid to Dominica on board Resolve Marine's Lana Rose was born with representatives from Resolve Marine, Compassions Services International, Humanity Road, Resilience Systems, Knights of Columbus, Help Anguilla and Global Empowerment Mission.



A UNITED FRONT

In the Caribbean, ABSAR, Anchor Concierge in Antigua, Cobra Tours in Dominica and the Caribbean Compass were instrumental to our work, among others, and from the industry side we had numerous companies step in including Nobiskrug Superyachts, Fleet Miami, Nicholson Yachts, Westrec, Informa, YachtChandlers and many others.

Out on the water we were also receiving much appreciated support from corners as diverse as Marine Reach and MV *Pacific Hope* with Captain Marvin Wilson, Mike, Julie and the MV *Flying Buzzard*, K1 Britannia, Offshore Passages and more. We worked closely with other marine-based charities. Oceans Watch, which assists small island nations, Sailors Helping Sailors, Sea Mercy and the International Rescue Group which provides coastal disaster relief were just a few of the NGOs we were able to partner with to effect greater outcomes this year.

In addition, we received extensive support from a number of media outlets, including the Superyacht Services Guide, The Triton, Dockwalk, MegaYacht News and others.



Work continues in Dominica, photo courtesy SoulR

WITHOUT PAUSE

2017 was a year of adding to the outcomes we're able to achieve using the inherent strength of the network of organizations, vessels and individuals which we've built over the years.

Realizing we're able to do more when we use our unique position straddling the lines between industry, governments and NGOs, we're moving through 2018 with a clear path of how YachtAid Global can increase positive outcomes for beneficiaries. With increasing numbers in the yachting community eager to help, and our access to governments, logistics and ground truth information, we're able to coordinate operations and ensure the aid reaching beneficiaries meets their most crucial needs. It's our 12th year of operation and we're proud to say we believe we're achieving results which are effective, wide-spread and meaningful.

This new path is leading us to work more closely with individual yachting families and groups in creating humanitarian aid operations which closely match both their cruising schedule and areas of interest. We're continuing to forge close relationships with other NGOs to increase the reach of our own work and help them to increase theirs, and in response to the marine community's expanding concern over the health of the world's oceans and the people who depend on them, we're helping more yacht owners to become stewards of the ocean they enjoy so much.

Ultimately though, our responsibility is first to the people we deliver aid and supplies to; doing so in a way which is ethical, responsible and effective. Secondly, it's to you; our supporters. You are a part of YachtAid Global and we take your belief in our ability to disseminate aid seriously. Your support is deeply appreciated and we hope that, together, we can continue to change the world without changing course for many years to come.



Changing the world, without changing course

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